

CIRCULATION

Circulation includes paid subscribers and total rack sales.

NAME	CIR	PUB
Centreville Press	4,100	(W)
Marion Times	1,500	(W)
Western Star	2,800	(W)
Selma Sun	2,000	(W)
Total 10,400		

(That's over 36,400 readers each week)

CONTACTS

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Centreville Press
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Shipping Address:

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32 Court Sq. West
Centreville, AL 35042

Phone: (205) 926-9769

Fax: (205) 926-9760

B I B B
PUBLICATIONS, INC.

**Centreville
Press**

RATE CARD

P.O. Box 127
32 Court Sq. West
Centreville, Alabama

Phone: 205.926.9769

Centreville Press

32 Court Sq. West • P.O. Box 127 • Centreville, Alabama
Phone (205) 926-9769

ADVERTISING

Deadlines

Advertising copy must be received in the Centreville Press office by:

Centreville Press	Monday 9AM
Marion Times	Monday 9AM
Selma Sun	Monday 9AM
Western Star	Monday 9AM

RESERVE SPACE BY 12PM PREVIOUS MONDAY

Insert Delivery

Address: 32 Court Square West
Centreville, AL 35042

Delivery Hours: 9 AM to 12:00 PM
Tuesday, Thursday, Friday Only

No loading dock available; trucks must have own floor lift to bring to end of trailer

Page Dimensions

1 col. = 1.5279"	4 col. = 6.6118"
2 col. = 3.2226"	5 col. = 8.3064"
3 col. = 4.9172"	6 col. = 10.001"

Popular Ad Dimensions

Full Page	=	129 Total Inches
		6 col. x 21.5 inches
1/2 Page	=	64.5 Total Inches
		3 col. x 21.5 inches
		4 col. x 16.125 inches
		5 col. x 12.9 inches
		6 col. x 10.75 inches *
1/3 Page	=	4 col. x 10.75 inches
		5 col. x 8.6 inches
1/4 Page	=	32.25 Total Inches
		3 col. x 10.75 inches *
		4 col. x 8.0625 inches
1/8 Page	=	16.125 Total Inches
		2 col. x 8.0625 inches
		3 col. x 5.375 inches *

* Most common size used.

RATES

Effective March 1, 2022

- Pick up rates available for Marion Times-Standard, Western Star, and Selma Sun.
Advertising for 1 publication or any combination per column inch (PCI).
- Rates based on SAU 6 col. x 21.5 inches.

Total Monthly SAU Inches	Rates & Pick Up Rates PCI			
	CP	CP +1	CP+2	CP +3
• BELOW RATES ARE NET •				
000-100	8.00	11.50	15.00	18.50
101-200	7.75	11.25	14.75	18.25
201-300	7.50	11.00	14.50	18.00
301-400	7.25	10.75	14.25	17.75
401-500	7.00	10.50	14.00	17.50
501-600	6.75	10.25	13.75	17.25

PICK UP RATE = BASE + \$3.50 PCI PER PAPER

CP = Centreville Press MTS = Marion Times-Standard
WS = Western Star SS = Selma Sun

MONTHLY PRE-PRINTED INSERT RATES				
Inserts	CP	CP+1	CP+2	CP+3
1 x Monthly	\$75 M	\$70 M	\$65 M	\$60 M
2 x Monthly	\$70 M	\$65 M	\$60 M	\$55 M
3 x Monthly	\$65 M	\$60 M	\$55 M	\$50 M
4 x Monthly	\$60 M	\$55 M	\$50 M	\$45 M

10% Discount for 12 Run Contract
Rates Based on 16 page tab. For each additional four pages add \$2.50 per thousand.

COLOR RATES	
1 color	\$60.00
2 color	\$90.00
Full color	\$125.00
COMBO COLOR HALF PRICE 1 & 2 Colors Available Only in Cyan, Magenta, & Yellow	

LEGAL NOTICES
35¢ Per Word (NET) Per Insertion
Notorized affidavits provided upon receipt of payment

RATES

CLASSIFIED AD RATES

POWER CLASSIFIEDS INCLUDES CP AND COMBINATIONS OF MTS, WS, AND/OR SS

All Rates are for 20 words or less.
See additional charge for ads over 20 words

CP ONLY	\$8.00 Per Week 25¢ per word over 20
CP + 1	\$12.00 Per Week 40¢ per word over 20
CP + 2	\$16.00 Per Week 50¢ per word over 20
CP + 3	\$20.00 Per Week 60¢ per word over 20

SUBMISSIONS

Accepted Digital Media

Macintosh Formatted Preferred

CD, or appropriate email attachment

Formats--Copy:

Microsoft Word (No formatting preferred)
Copy - no line breaks

Formats--Graphics/Images

- PDF (Highest Quality with correct color separation if color is applicable...no spot color except for previously mentioned color in color rates)
- JPEG (High resolution preferred for photos)

Accepted Hard Copy

Graphics & Images

Original Photographs--Color or BW

Due to poor reproductive quality inkjet prints and photo copies are not accepted.

Text Copy

Laser/Inkjet Prints (Preferred)

For handwritten copy, please print legibly. Include name and phone number of author.

Camera-Ready Ads

PDF Format -- Emailed or CD

Returns

For ease of photo & media returns, please include a stamped/self-addressed envelope.